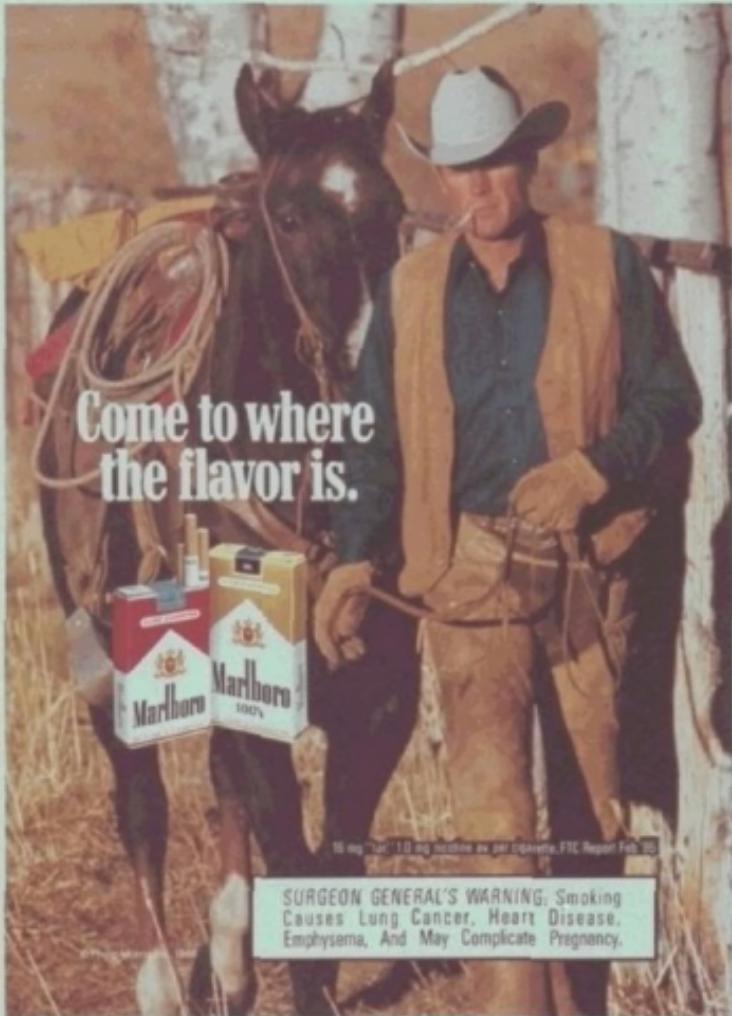


LEO BURNETT U.S.A.

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Ad No. 6737-A1-ASPEN LEAD-Req. No. 11034-Page-4/C-Bleed-(5-5/8" x 7-3/4")-TV Guide, 1988
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16 mg "tar," 1.0 mg nicotine av. per cigarette, FTC Report Feb. '85

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